



POLITECNICO DI MILANO
GRADUATE SCHOOL OF BUSINESS

DEEP DIVE INTO LEAN THINKING

A Learning Week in Japan
on Product Development and Beyond

IN PARTNERSHIP WITH





INDEX

About the Learning Week	03
Program	04
Faculty	05
Cost & Admissions	07



ABOUT THE LEARNING WEEK

See, experience, share, discuss, get inspired and learn together with Japanese enterprises how to deal with **product and process development** and how to thrive a lean culture in your organization. If you are a CEO, R&D manager or engineer, if you are involved in a **lean transformation** at any level, don't miss the opportunity to share your experience and learn from the examples of the **leaders in the field**.

Seven inspiring days under the constant guidance of proven academics and professionals. A mix of **company visits**, **active discussions**, and **social activities** to experience a deep dive on **lean product development** and overall **lean culture** into the place where lean thinking has been incubated and nurtured.

PROGRAM

10th - 16th September 2017

PART 1

*Lean Thinking within big manufacturers:
Automakers and suppliers (Nagoya and Yokohama)*

Day 1

Sunday 10th - Start of tour/ Arrival
in Nagoya and welcome

Day 2

Monday 11th - Mitsubishi Cable and
Sumitomo Wing Systems

Day 3

Tuesday 12th - Toyota

Day 4 - MORNING

Wednesday 13th - Nissan

PART 2

*Intangible and cultural aspects:
How lean culture has been nurtured
and sustained (Kamakura and Tokyo)*

Day 4 - AFTERNOON

Wednesday 13th - Zen class at Kenchoji Temple

Day 5

Thursday 14th - Yahoo Japan

Day 6

Friday 15th - Tokyo Dome and Ritsumeikan University

Day 7

Saturday 16th - Tsukiji Market (optional) / End of tour

FACULTY



Tetsuo Yoshimoto

tyoshimo@ba.ritsumeai.ac.jp

Affiliation: **RITSUMEIKAN UNIVERSITY, JAPAN - COLLEGE OF BUSINESS ADMINISTRATION**

He is a professor of manufacturing management and also a director at Monozukuri (manufacturing) and Solution Society, Ritsumeikan University. He encourages research on the roles of business system and production system based on the survey on the actual situation of manufacturers in Asia (such as Japan, the ASEAN, China, Korea) and Europe.



Kazaru Yaegashi

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Affiliation: **RITSUMEIKAN UNIVERSITY, JAPAN - COLLEGE OF BUSINESS ADMINISTRATION**

He is a professor of design management and also a director at Design Management Lab, Ritsumeikan University.

His current research interest is the systematic summarization of knowledge relating to design management studies, design-driven innovation and design thinking in the field of business administration.



Monica Rossi

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Affiliation: **POLITECNICO DI MILANO DEPARTMENT OF MANAGEMENT, ECONOMICS AND INDUSTRIAL ENGINEERING AND MIP FACULTY**

Since 2010, Prof. Monica Rossi has been engaged in research on lean product and process development. She has held visiting researcher positions at both Massachusetts Institute of Technology (MIT), USA and Tokyo Metropolitan University, Japan. Monica is currently assistant professor at Politecnico di Milano, Italy where she holds product lifecycle management lecture and faculty member at MIP where she manages a project on Design Driven Innovation.





Hiroyuki Anzai

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Affiliation: **DE-TALES LTD. UK, ITALY, JAPAN**

He worked at Isuzu Motors in Japan and he is now a business planner based in both Tokyo and Milan, director of De-tales Ltd. He is an author of books and columnist at business journal/magazine. His book titles are "European eyes and Japanese eyes - interpreting a reality of culture"; "Why "Maru chan" became a soul food in Mexico? - adaptability of product at different culture"; "What are SME/start up managements in the world thinking about?" "Fukushima in Italy"; "What arrives after design - thinking about meaning of product".



Tomomi Nonaka

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Affiliation: **AOYAMA GAKUIN UNIVERSITY, JAPAN - DEPARTMENT OF INDUSTRIAL AND SYSTEMS ENGINEERING**

She is an assistant professor of industrial and systems engineering at Aoyama Gakuin University.

Her current research interests include sustainable manufacturing, service system design, energy efficient manufacturing and employee satisfaction in the field of production planning and control.



Kodo Yokozawa

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Affiliation: **YOKOHAMA NATIONAL UNIVERSITY, JAPAN - FACULTY OF INTERNATIONAL SOCIAL SCIENCES**

Kodo Yokozawa obtained his PhD degree at the University of Twente, the Netherlands. His PhD research was in international Japanese management systems transfer, focusing on transfer of Kaizen (continuous improvement) activities. He received his Master's degree in Business Administration from the Eastern Washington University, US.

His current research focuses on the transfer of best production management systems to organization community, based on a case study or transfer of process oriented management system to Indian car component suppliers' community.

COST & ADMISSIONS

Subscription fee 6.500 €

The fee covers accommodation, local transfers, social activities, meals (with exclusion of Thursday's dinner, to be covered individually). Flights inbound/outbound Japan are in charge of the participants.



For info and registration:
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