

# LEAN EXECUTIVE MASTERCLASS

*Hands-on introduction to new Lean Management Practices*

27th June 2011

National Motorcycle Museum, Nr Birmingham, UK

## Leading Lean from the Executive Office

### *A one day workshop on how the OOBeya ROOM can transform Management Effectiveness*

"The Oobeya room is a visual hub for gaining cross-functional agreement on the vital few initiatives, for triggering the strategy deployment process, for real time project management, for resolving issues and capturing learning. It is one of the most important building blocks for creating your own lean management system." *Daniel T Jones, Chairman, Lean Enterprise Academy*



#### **PROGRAMME**

*8.30—12.00 Introduction: Developing a Lean Management System*

*Daniel T Jones, Lean Enterprise Academy*

*The Toyota Management System and the Oobeya Room*

*Takashi Tanaka, QV Systems & Toyota Engineering Co*

*From Engineering to the Executive Office*

*Sharon Tanner, QV Systems (Formerly at Boeing)*



*12.00—13.00 Lunch*

*13.00—15.30 Hands-on Workshop to experience the power of the Oobeya Room*



*16.00—17.00 Review implications and next steps*

Takashi Tanaka is an expert on the Toyota Management System and facilitated the use of Oobeya visual project management for the Lexus and Prius projects at Toyota. He has introduced many organisations to use the Oobeya process in engineering and product development. He is now working with Boeing Commercial Airplane to take the Oobeya system from engineering to manage projects in the Executive Office, lead until recently by Sharon Tanner.

You can follow Takashi and Sharon's presentations to the UK Lean Summit 2010 as a Podcast at [www.leanuk.org](http://www.leanuk.org).

**A unique opportunity to experience the true potential of the Oobeya room.**

**BOOK EARLY ONLY 56 PLACES AVAILABLE**

*Price: £500 per delegate or £450 for two or more people from the same organisation*

**Private Executive Team Sessions On 28th June 2011**

**THE LEAN  
ENTERPRISE  
ACADEMY**

**BOOK NOW BY Phone: +44 (0)1600 890590 Email: [events@leanuk.org](mailto:events@leanuk.org)**

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