

## Policy Deployment (“Getting the Right Things Done”)

### 2 - Day Workshop

📅 Wednesday 18<sup>th</sup> & Thursday 19<sup>th</sup> October 2017

📍 Lean Enterprise Academy, Ross on Wye, UK

#### Introduction

Policy deployment, or hoshin kanri, is more than just a strategic planning system. Executed well it engages, motivates and involves everyone within the organisation in achieving sustainable improvements in the way the business performs. It consists of two interlinked systems or ways of working. Firstly, strategy and direction for developing new breakthrough products, technologies, methods and business processes. Secondly, business fundamentals for identifying, monitoring and improving the key processes in the organisation responsible for delivering customer value and company results, i.e. profit.



#### Objectives

- To provide an overview of Policy Deployment and its key elements:
  - Plan-Do-Check-Act methodology. (PDCA)
  - The management process.
  - Catchball.
  - The Deployment Leader.
  - A3 Thinking.
- To illustrate visual management as part of the process.
- To discuss how to build a Lean management system.

#### Workshop Benefits

Through instruction, small group discussions and exercises, the workshop participants will:

- Learn about the purpose of Policy Deployment.
- Learn more about aligning the organisations actions with its objectives.
- Begin to think through how to apply and or develop the process in their organisation.

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Topics that will be examined include:

- Pitfalls of conventional business planning
- What is 'Hoshin Kanri'
- Process for developing & deploying strategic plans
- Understanding of what problem solving tools can be applied at different levels of the organization
- The difference between business fundamentals and policy deployment
- The use of A3 Thinking to aide develop, communicate and track implementation of strategic objectives.

### Agenda:

Introduction/Objectives/Agenda.

Lean vs Modern Management.

Introduction to Policy Deployment & Plan-Do-Check-Act Methodology.

The Management Process.

Catchball.

The Deployment Leader concept.

A3 Thinking as part of the process.

Visual management.

Implementation questions.

Reflections & Expectations Review.

Problem Solving.

Building the management system.

Implementation questions.

Reflections & Expectations Review.

### Related Books

- [Getting the Right Things Done](#)
- [Hoshin Kanri for the Lean Enterprise](#)

### Notes

- **Attendance** - 2 Day Course
- **Class size** - Maximum 12 people per day
- **Timings** - Each day will run from 09:00 - 17:00
- **Cost** - £790.00\* per delegate per day with a 15% discount when 2 or more people from the same organisation attend
- **Materials** - A PDF copy of the materials will be available via the Lean Enterprise Academy website. Participants will also receive a copy of Getting the Right Things Done by Pascal Denis.
- **Facilities** - Refreshments and lunches will be provided by LEA

\* Please note prices exclude VAT at the standard rate of 20%

\*\* We are situated in a listed building which unfortunately does not have disabled access. On occasions where disabled access is required we will move the workshops to a local hotel in Ross on Wye.



*We can also run these workshops in-house at your convenience, if you would like to explore this option please contact us at [events@leanuk.org](mailto:events@leanuk.org) or call +44 (0)1600 890590*

**Follow up (optional):**

LEA provides an ongoing mentoring service for organisations involved in making Lean transformations. Lean Transformation Master Plans, supporting A3s & VSM's developed by the organisation can be reviewed at 30/60/90 intervals. This provides the organisation with help and direction in sustaining the learning from the workshop process and helps highlight further learning opportunities that can be pulled, as and when required, by the organisation.

**Book online at [www.leanuk.org](http://www.leanuk.org)**

*The lessons learnt during this workshop are elements from the Leadership and Management System piece of the Lean Transformation Framework*