



## LPPDE Europe 2016

The Lean Product and Process Development Exchange is proud to announce the thirteenth Lean Product & Process Development Conference, this time organized in collaboration with the Lean Enterprise Academy.

### Who attends our events?

**A good mix of practitioners from companies and academics who seek to learn and apply the principles of Lean Product Development to**

- improve the flow of new and improved products,
- reduce product costs,
- increase learning,
- shorten time-to-market,
- improve schedule and cost predictability,
- improve product innovation,
- improve relationships with business counterparts,
- reduce defects in released products, and
- overcome errors and setbacks more quickly.

Lean Thinking provides a path to the goals above. And LPPDE provides an outstanding networking and educational experience to get you there.

Exchanging thoughts and ideas with others is an efficient way to develop your thinking and to learn.

The 2016 LPPDE Europe will provide plenty of opportunities for attendees to learn about lean from morning to evening.

Contribute to the dissemination of emerging and exciting ideas.

Come and take an active part in Lean Product and Process Development!



Göran Gustafsson, Senior Lecturer at Chalmers University of Technology  
Conference Chair  
LPPDE Europe 2016



## LPPDE Europe 2016



### Conference location: Wokefield Park, Reading, Berkshire, UK

De Vere Venues Wokefield Park blends the charm of a traditional mansion house hotel in Reading with the amenities of a modern executive centre to offer a fabulous choice of accommodation and superb leisure facilities.

### *Keynote speakers*



Daniel T. Jones  
Chairman, Lean  
Enterprise Academy



Kimio Inagaki  
Representative Director, Author, Speaker and  
Globaling, Inc.



Michael Ballé  
Lean Executive Coach



Cécile Roche  
Lean & Agile Director,  
Thales Group

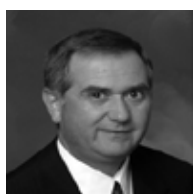


Takao Sakai  
Owner, Global People  
Solutions, Inc.

### *Special workshops by*



Durward Sobek



Kent Harmon



Norbert Majerus



Katherine Radeka



Ron Marsiglio



Monica Rossi



Peter Palmér



Ahmed Al-Ashaab



# LEAN PRODUCT & PROCESS DEVELOPMENT EXCHANGE INC.

LPPDE Europe 2016

26th – 27th April

Pre-conference workshops

25th April

Post-conference workshops

28th April

## Lean Product & Process Development ...

### The Leading Edge of Lean

The non-profit Lean Product & Process Development Exchange has become one of the world's most impressive gatherings of lean product and process development proponents. Many of lean and lean product development's most recognized thought leaders, authors, and practitioners create an event full of Learning, Networking, and Planning opportunities.

### Learning

Think incubator. More learning is accomplished during 2 or 3 days at this conference than in many months of reading books, classes, and self-paced learning. Learn from more than a dozen companies actively engaged in their own lean product development journeys. What worked? And more importantly, what didn't, and why?

### Networking

Closely tied to learning are the networking opportunities at the Exchange. You'll leave with a new set of contacts fostered through interactions with your peers. This network will prove valuable long after the Exchange has ended as you share ideas, best practices, and benchmarking once you return to your office. Ample time is given to networking and thought sharing through "Open Space" discussions, evening reception, breaks, and down-time.



## LPPDE, a Learning Experience

### Pricing

Conference participation on April 26 and 27, 2016: USD 1990

Full day workshop, either April 25 or April 28, 2016: USD 795

Two conference days plus one one-day workshop: USD 2685

Two conference days plus two one-day workshops: USD 3280

### Discount prices [conference on April 26 and 27 only]

Students with student ID: USD 600

Academic faculty employees: USD 995

Groups: [contact us](#) for a special arrangement.

Registration: <http://www.lppde.org/LPPDE-Europe-2016-Reading-United-Kingdom>





Monday, April 25, 2016: Pre-Conference Workshops			
08:00-08:30	Registration		
08:30-12:00	Lean Product Development Basics – Durward Sobek, Montana State University, USA	Knowledge-Based Product Development – Ron Marsiglio, Knowledge/PD LLC, USA	Set-Based Simulation – Kent Harmon, Targeted Convergence Corporation, USA and Monica Rossi, Politecnico di Milano, Italy
12:00-13:00	Lunch		
13:00-16:30	Continued	Continued	Set-Based Thinking – Kent Harmon, Targeted Convergence Corporation, USA
Tuesday, April 26, 2016: Conference Day 1			
07:30-08:00	Registration		
08:00-08:15	Introduction – Göran Gustafsson, LPPDE		
08:15-09:15	<b>Keynote:</b> New Frontiers: Lean in the Digital age – Daniel Jones, Chairman, LEA		
09:15-10:15	<b>Keynote:</b> Lean Product Development in Japan Today – Kimio Inagaki, Representative Director, Globaling, Inc.		
10:15-10:45	Networking Break		
10:45-11:45	Introducing Agile and Kanban to Automotive Product Development: A New Vehicle Case Study – Hamish McMinn, Jaguar Land Rover, UK	Volvo Cars Cultural Transformation – Per Ola Fuxin, Volvo Cars, Sweden	Five Years with Visual Management – Flemming Moss, Novo Nordisk, Denmark
11:45-13:00	Lunch with Exchange Theme		
13:00-14:00	The Lean PD Journey: Competence Centre, Compact Teams, SBCE. What's Next? – Alberto Rosso, Carel Industries, Italy	LeaRn – Philippe Condette, ASSA ABLOY, France	Visualization of knowledge and knowledge gaps in Lean Product Development – Amer Catic, Volvo Group Trucks Technology, Sweden
14:00-15:00	“Don’t Assume, Know It” – The Power of Knowledge Based Decisions – Steve Young, Servomex, UK	Embraer’s Lean Journey – Manoel Santos, Embraer, Brazil	Researching Lean Product Development – Monica Rossi, Politecnico di Milano, Italy
15:00-15:30	Networking Break		
15:30-17:00	Build Your Own Knowledge Curves – Göran Gustafsson, LPPDE and Durward Sobek, Montana State University, USA	How to Avoid Overburden in a Product Development Organization – Bella Englebach and Suzanne van Egmond, LPPDE	Developing Your Own A3 – Hands on Practice – Jorrit de Groot and Peter Palmér, LPPDE
18:00-	Networking Buffet		
Wednesday, April 27, 2016: Conference Day 2			
08:00-08:15	Reflection – Göran Gustafsson, LPPDE		
08:15-09:15	<b>Keynote:</b> Lean Product Process Development as a learning system – Michael Ballé, Author, Speaker and Lean Executive Coach		
09:15-10:15	<b>Keynote:</b> Lean engineering, from creativity to real innovation – Cécile Roche, Lean & Agile Director, Thales Group		
10:15-10:45	Networking Break		
10:45-11:45	<b>Keynote:</b> The Age of Talent and Toyota's Chief Engineer System – Takao Sakai, President, Global People Solutions, Inc.		
11:45-13:00	Lunch with Exchange Theme		
13:00-16:30	Mini-Workshop: How to Create a Knowledge Value Stream - Ramakrishnan Raman, Honeywell, India	Mini-Workshop: Essential Thinking Dojo - Kimio Inagaki, Globaling, Inc. and Takao Sakai, Global People Solutions, Inc., Japan	Mini-Workshop: Lean Transformation Framework – Dave Brunt, LEA, UK
Thursday, April 28, 2016: Post-Conference Workshops			
08:30-12:00	Lean Product Development Advanced – Norbert Majerus, Goodyear, USA, and Peter Palmér, LPPDE	Introduction to Rapid Learning Cycles – Katherine Radeka, Whittier Consulting Group, USA	Set-Based and Trade-Off Curves – Ahmed Al-Ashaab, Zehra Canan Araci and Ikmal Mohd Maulana, Cranfield University, UK
12:00-13:00	Lunch		
13:00-16:30	Continued	Lean Platform Development – Katherine Radeka, Whittier Consulting Group, USA	continued