

CALL FOR YOUR PRESENTATION!

ELEC 2015 – European Lean Educator Conference

September 16–18, 2015 in Södertälje, Sweden

Supporting Next Generation Lean Thinking

Conference Chair

Prof. Dr. Constantin May

Committee Members

Prof. Arnaldo Camuffo

John Bicheno

Prof. Dr. Ralph Kriechbaum

Joakim Hillberg

Mike Rother

John Y. Shook

Prof. Peter Ward

Keynotes

David Brunt

Simon Elnäs

Organisers



Lean Competence



Partners



Supporting Next Generation Lean Thinking!

The European LEAN EDUCATOR Conference 2015 provides a platform for trainers, coaches, professors and teachers from industry, academia and government organizations to share their knowledge and experiences and learn from one another.

The European LEAN EDUCATOR Conference is dedicated to fostering exchange within academia as well as between education and industry, which we believe is especially important. Toward that end, we are targeting an audience that is 50 percent educators and 50 percent Lean teaching and coaching specialists from industry. All participants will

take home practical lessons-learned from one another.

After many successful LEAN EDUCATOR Conferences in the United States, the European LEAN EDUCATOR Conference is now in its second year and will this time take place in Södertälje, close to Stockholm. Keynote speakers, coaches and Lean implementers of leading organizations and companies will share their experience and knowledge.

Through innovative educational approaches – ranging from simulations, case studies, learning factories

and new training methods – participants will receive new ideas for teaching, practicing and coaching continuous improvement.



Prof. Dr.
Constantin May
Conference Chair

MSc, MBA
Joakim Hillberg
Conference Host

Keynotes



David Brunt: Action research to improve the lean education process

David Brunt is Chief Executive of the Lean Enterprise Academy, the UK affiliate of the Lean Global Network. He has been applying and researching Lean since 1990.

At the ELEC 2015 conference David will share results from the action research conducted with Halfway Toyota – a car dealer group in South Africa. It challenges much of what has been done in traditional lean implementations.

- How has the way we educate changed over the 16 years we've worked in this sector? What have we learned?
- How have we built this learning into education at Halfway Toyota? What was different? What are the implications for Lean implementations?



Simon Elnäs: You want to do it, you can do it, and you fail

Simon Elnäs is a Ph D candidate at the Royal Institute of Technology in Sweden. Simon was challenged by the fact that among the flood of management literature, there is almost no research that build on real data on leadership behavior.

Simon has taken 63 cameras, filmed more than 300 leaders from 17 industries and categorized hundreds of thousands of leadership behaviors. On the general level, the research shows what many suspect: Leaders in general do most of what is least wanted by employees, and the least of what is most wanted. Even more interesting is what happens on the individual level when a leader gets to see, categorize and understand his or her own behaviors.

- How can a leader become aware of his or her own behaviors and see the potential for improvement?
- Which leadership behaviors create direct positive effects?
- How can we work with behaviors and real data as tools to develop the performance, motivation and innovation of both leaders and employees?

CALL FOR YOUR PRESENTATION!

We invite you to present your approach to lean education and training at the conference.

Please e-mail your abstract to elec@leancompetence.se

Submission deadline:
March 11, 2015

Notification of acceptance:
March 18, 2015

Presentation descriptions:

- Abstracts should contain 400-500 words (1 page) with complete contact details.
- A brief summary with the key objectives should be clearly stated.
- Accepted speakers will have 20 minutes for presentation, followed by a 10-minute Q&A slot.
- Accepted speakers get free attendance to the conference.

Agenda

Sept. 16 (Pre-Conference)

Study visits to best-in-class companies and organizations, such as Scania
Workshops and Games

Sept. 17

Conference in Södertälje
Keynotes and presentations
Dinner

Sept. 18

Conference in Södertälje
Keynotes and presentations

Highlights of the European Lean Educator Conference

- Keynote speakers from leading companies and institutes
- Live simulations in innovative learning environments
- Simple methods for teaching complex behaviour
- Study visits focused on practical lean learning
- Management systems engaging people at all levels
- Useful tricks how to make Lean Thinking stick

Conference Pricing

	Pre-Conference Workshops	Conference
Speakers	EUR 240 incl VAT	Free of charge
Participants from Academia	EUR 240 incl VAT	EUR 595 incl VAT
Participants from Industry / non-academic organisations	EUR 480 incl VAT	EUR 1195 incl VAT

All prices are including VAT 25%. VAT will not be charged to customers within the European Union that provides a valid VAT number.



Organisers

Lean Competence

Lean Competence delivers world-class lean training and seminars in

co-operation with the non-profit association PLAN.

We are doing master classes with world-renowned lean thinkers, practical training, experienced-based learning through games and simulations and certification according to the Lean Competency System. www.leancompetence.se



KTH Royal Institute of Technology is a university in Stockholm, Sweden, that was founded in 1827. It is the largest of

Scandinavia's institutions of higher education in technology.

KTH Leancentrum is a part of KTH and it's vision is to be a link between research, industry and the public sector and a center of excellence where lean practitioners share their experiences and grow their knowledge. www.kth.se



CETPM is an institute at Ansbach University in Germany. It is one of the leading organisations

in the field of continuous improvement and productivity increase in German-speaking countries.

CETPM's mission is to support you with comprehensive information and continuing education on your way to Operational Excellence. www.cetpm.de

Partners



Lean Education Academic Network (LEAN)

is a group of university educators dedicated to the task of implementing lean education in higher education, as well as continuous improvement of lean education.

We seek to engage leaders from industry and academe in developing new approaches to teaching university students lean thinking. www.teachinglean.org



Lean Global Network

LGN is a network of 17 mission-driven institutes taking responsibility for bringing lean thinking and practices to their countries and the world.

LGN institutes support individuals, organizations and society to help them improve performance and raise living standards; enable prosperity while minimizing resource and environmental impact; provide more fulfilling work and continued personal development; and enable consumers to create more value. www.leanglobal.org

Welcome to Sweden, where culture and nature meet!



The conference will be arranged in Södertälje, a Swedish town well-known for its cluster of lean thinking. Many companies in the city are work with lean, the most renowned is Scania but the public sector with the municipality, hospital and schools are also working with lean. This is one of the reasons why the Swedish government recently, with over 100 million Euros, started funding KTH Södertälje Science Park with the purpose of bringing industry and research closer with lean as a main focus.

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