

JAEGER AUTOMOBIL WINNER OF THE YEAR LEAN PRICE 2011

By Tove Lokken 30. november 2011



First National Lean Award on Thursday 30 November awarded the Lean Forum Norway's major annual conference. The idea behind Lean Award is to highlight the focus to the Lean philosophy of collaborative leadership and employee-driven innovation.

Award is to recognize companies that have adopted lean techniques and thinking, and inspire more companies to adopt this approach and methodology.

The candidates for this year's lean business has undergone two rounds of evaluation by a committee consisting of some of the nation's foremost Lean experts. Three companies were shortlisted: REC Wafer at Porsgrunn, University Hospital of North Norway and Toyota Jaeger Automobil.

Industry and Trade Minister Trond Giske was present at the conference for the presentation of the award, which this year went to Jaeger Automobil.

Upon receipt of the award highlighted the Managing Director Torgeir Halvorsen customer importance. He argued that Toyota's strong focus on continually improving the purchase and ownership experience is the driver of all improvements. Halvorsen also thanked the employees for their great effort and commitment, and expressed pride in being voted the best Lean company. Onstage with Halvorsen was three of the management team in Jaeger: Rolf Paulsen, Einar Djupvik and Bjørn Kjetil Hus.

- Tonight we are at a major annual Toyota collection. This is about the revitalization of "The Toyota Way" - Toyota - culture. This award not only gives us a boost at Jaeger, but will also inspire the entire Toyota organization in Norway, he said.